



5200 Gateway Plaza Drive  
Benicia, CA 94510  
Tel: 925.640.0367  
Fax: 707.748.4002

## **Joint-Venture Business Operator Program**

Our success over the past thirty years can be attributed to the trusting relationships we have built with our customers, employees and business partners *worldwide*. As a Joint-Venture Business Operator, you'll benefit from our *global marketing approach* to doing business that has proven to be our most valuable asset.

Over the years, we have also developed proven methodology and systems to help build and maintain a thriving business. As part of the Licensed Business Operator Program, we give you the structure, tools and resources that will facilitate your success.

### **As a Joint- Venture Business Operator, you can expect to benefit from:**

- California's largest For-Sale inventory of unique Classic & Exotic cars
- Proven Business Model & Turn Key Marketing Support
- A Commitment to Professionalism, Genuine Honesty and Integrity
- The enjoyment of making your hobby into a full-time profitable business

### **Our customers have learned to expect:**

- A fast and inexpensive way to sell their Classic & Exotic cars
- A large inventory and finest selection of pre-inspected Classic & Exotic cars for purchase
- Expert Classic & Exotic vehicle valuation, repair and clean-up services
- A simple and safe way to consummate the Buy/Sell transaction
- Fair price negotiation, competitive financing, accepted trade-ins, DMV processing as well as worldwide door-to-door delivery

## **Proven Business Model**

Since 1978, we have been fully committed to the Classic & Exotic car business. The Specialty Sales Consignment Model facilitates the sale transaction between sellers and buyers. In addition to sales commissions and space rental to private sellers, income is generated from financing fees, web advertising and vehicle clean-up and repair services.

- Focus on Classic & Exotic Car Consignment
- Facilities are Large Indoor Showrooms
- Extensive Use of Internet and Multi-Media Technologies
- Additional Revenue Streams from Local, Worldwide, Cross-Sales and Added Services
- Low Break Even Point and Minimal Investment in Inventory
- Incentive Structure that Motivates Acquisitions and Sales
- Employee Skills Training by Experienced Managers
- Excellent Reputation & Brand Recognition since 1978
- Ability to extend traditional dealership services into the 'For Sale By Owner' market, both locally and globally

[www.specialtysales.com](http://www.specialtysales.com)

## **Tools for Success**

Our Joint -Venture Business Operators are provided with the necessary tools to both continually attain consignment inventory and generate new retail sales:

- Profit Planning by experienced staff
- Operations and Sales Training
- Site selection and showroom design
- Implementation of proven operating methods
- Support in managing each dealership
- Networking acquisitions & cross-selling inventory
- Multimedia web ads of each vehicle
- Lead generation to acquire inventory
- Company wide marketing & advertising
- Participation in pooled employee benefits

## **Joint-Venture Eligibility**

At the present time, we are seeking highly motivated business entrepreneurs in selected markets who meet the following minimum characteristics:

- Has the motivation and passion to operate a Classic/Exotic car business
- Has the sufficient operational capacity to manage a business
- Has high personal integrity and financial means to risk the investment
- Has his/her residence within a commute distance to the dealership territory

We intend to Joint-Venture with Investor/Operator candidates who have a proven track record of business success. The minimum financial requirements for an individual or group are a net worth of \$2,000,000 with \$500,000 in liquid assets that will vary depending on location and other factors.

Don't miss this extraordinary joint-venture opportunity and learn how you could participate in the business of Classic/Exotic cars with Specialty Sales Worldwide!

Contact: Andy Reid at (925) 640-0367 / [andy@specialtysales.com](mailto:andy@specialtysales.com)